

Neurala

Case Study



“ NAI Hunneman’s Urban Advisory Group provided our firm with a fully transparent view and tour of multiple markets from the Back Bay to the Seaport. Their market insight and research were essential in finding us the ideal space that would allow us to grow and recruit key talent.”

**- MASSIMILIANO
VERSACE
CEO,
NEURALA**

Challenge

Artificial Intelligence developer Neurala was experiencing rapid growth and wanted to move from incubator space within the Boston University Photonics laboratory into its own office space so it could continue its expansion both locally and globally.

Desiring a Boston location that could address not only expansion but also attraction of top talent, Neurala engaged Urban Advisory Group Team members Peter Evans and Matthew Davis. Since Neurala was expanding so quickly, its goal was to be in their new space as soon as possible but they also needed flexibility for expansion.

Evans and Davis began an extensive review of the market with Neurala providing the company with a variety of options that extended from the Innovation District to the Back Bay.

Results

The Urban Advisory Team identified the ideal space taking Neurala to 8,487 SF of plug and play space at 51 Sleeper Street in Boston's ever expanding Innovation District. The first-class building gives Neurala move-in ready space with longer-term flexibility in one of Boston's core markets for emerging technology companies.

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