

130-158 North Washington Street
North Attleboro, MA



Case Study

NAI Hunneman completed the sale of a 41-unit apartment complex located in North Attleboro, MA. As exclusive agents we contacted over 4,000 investors via e-mail, direct mail, and phone call solicitation and sent out over 100 offering memorandum packages. The Call for Offers marketing process resulted in 15 qualified tours and 9 offers. It was sold for \$3.35 million.



High praise from the seller:

“Earlier this year we hired your company to sell our 41 unit apartment building in downtown North Attleboro. We were very happy with the results you were able to achieve. You and your team worked hard to market the property, conduct showings, and bring us multiple offers.

Based on your recommendation we did not just sign the initial best offer. Your plan was to be patient and guide the buyers through a second phase where they inspected the property and removed their contingencies. This part involved us coordinating with all our tenants which took time and effort, but it was worth it to get to the end result. We achieved the best price possible with few conditions. This process also unveiled who was the most likely buyer and wanted the property the most. It was dear to us that you understand exactly what to do in these situations. Your entire team handled the process smoothly with a dear target goal of getting us the best price, terms, and most importantly - closing.”

DONALD A. MCHOUL

WASHINGTON COURT APARTMENTS

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